

# BRYAN KENNY • GRAPHIC DESIGN

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## OBJECTIVE

My goal is to obtain a full-time position working in a team-oriented environment, utilizing both my design and conceptual skills.

## EDUCATION

2004-2008 School of Design  
Department of Graphic Design  
College of Imaging Arts and Sciences  
Rochester Institute of Technology  
Rochester, New York

Bachelor of Fine Arts in Graphic Design  
Minor in Advertising & Public Relations  
Concentration in Italian

2001-2004 Archmere Academy  
Claymont, Delaware  
Class of 2004

## HONORS & ACTIVITIES

2006-PRESENT AIGA National, Member  
2007-2008 RIT AIGA Student Group, President  
2006-2007 RIT AIGA Student Group, PR Director  
2008 Joe A. Watson Award, School of Design  
2005-2006 RIT Sketch Comedy Troupe, Writer  
2005-2008 Dean's List, RIT

## SKILL SET

Proficient in: Adobe CS3, Microsoft Word,  
Microsoft PowerPoint, Mac OSX,  
Windows XP/Vista

Knowledge of: HTML, XHTML, CSS, Calligraphy,  
Screen Printing, Letterpress

## WORK EXPERIENCE

2007-PRESENT Gallery R • **Lead Designer**  
Rochester, New York

*Created and implemented comprehensive identity system for annual black tie event. Also responsible for generating multiple pieces of print collateral for monthly gallery exhibits.*

SUMMER 2007 The Bailey Group • **Design Intern**  
Plymouth Meeting, Pennsylvania

*Designed print collateral such as menus, posters, and promotional material for major clients, assisted with on location photo shoots and focus groups. Helped promote and facilitate major product launch event over a four-day span. Also provided general studio assistance such as comping and mounting.*

2006-2007 ETC Design Services • **Designer**  
Rochester, New York

*Responsible for ideation and creation of various design projects, ranging from brochures and posters to signage and wayfinding systems for campus events. Responsibilities also included proofreading as well as establishing and maintaining close communication with clients.*

References available upon request.

# THINK ALWAYS • SLEEP NEVER • LAUGH OFTEN